



EKUNTUM · AI EMPLOYEE MODULE

AI AGENT FOR INSTAGRAM

Extend your AI Employee to your Instagram DMs. The same agent already handling your WhatsApp and calls, now selling on Instagram too. 24/7.

EKUNTUM

YOUR NEW SALES CHANNEL

TURN YOUR DMS INTO SALES

From "hi" to "I want it" on autopilot, inside Instagram. Without you typing a single message by hand.

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THE REALITY

INSTAGRAM IS A **CONVERSATION** PLATFORM, NOT JUST A SHOWCASE.

IF YOU'RE NOT CONVERSING, **YOU'RE NOT
SELLING.**

Do you only sell to people who message
you first?

Do your sales depend on your time,
presence or team?

Lots of effort creating content but few
direct sales?

ONE BRAIN · EVERY CHANNEL

THE SAME AI EMPLOYEE, NOW ON **INSTAGRAM** TOO

Not a standalone bot. It's your own AI Employee extended to DMs: the same personality, the same customer memory and the same knowledge already handling your WhatsApp and calls.

WHATSAPP

VOICE CALLS

INSTAGRAM

WEB

CENTRALIZED KNOWLEDGE

A **single knowledge base** for all your agents. Update a price, a service or an answer **just once** and every channel is up to date instantly. **Zero contradictions** across WhatsApp, voice and Instagram: they all speak alike and know the same.

WHAT IT DOES FOR YOU

A SALESPERSON THAT NEVER SLEEPS

01 CONVERSES & QUALIFIES

Replies instantly, reads intent and asks the right questions until it spots the hot lead.

03 CAPTURES THE DATA

Collects name, email and phone within the conversation, no forms.

05 SYNCs YOUR CRM

Creates the contact, tags it, logs the interest and opens the opportunity automatically.

02 INTRODUCES ITSELF WITH A PHOTO

Greets with its identity and personality the first time, like a real member of your team.

04 BOOKS THE MEETING

Offers real slots from your calendar and reserves the appointment, respecting your agenda.

06 FOLLOWS UP WITHOUT NAGGING

Re-engages anyone who drops off, with sensible limits and good tone.

NOT JUST CHAT

DELIVERS WHAT THE LEAD ASKS, INSTANTLY

Right inside the DM, your agent shares the exact material for each question and always closes toward the meeting.



VOICE NOTES IN YOUR VOICE

Voice messages cloned from your own voice: welcome, pitch and close.
Human warmth, at scale. **New**



DOCUMENTS & PDFS

Branded dossiers, catalogs and proposals, delivered based on what each lead asks. **New**



IMAGE CARDS

Product sheets, prices and visual cases ready to send in the conversation.
New



TEXT & LINKS

Tailored replies, payment, booking or website links, at the right moment.

HOW IT WORKS

AN INVISIBLE FUNNEL INSIDE INSTAGRAM

- 1** You post content or run ads.
 - 2** The user writes (a comment, a "want info", a DM).
 - 3** The AI takes over the conversation automatically.
 - 4** Captures their name, email and phone.
 - 5** Delivers the material or lead magnet they ask for.
 - 6** Qualifies them and drives to booking or purchase.
 - 7** Pushes the lead to your CRM and alerts you.
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-  All without typing a single message by hand.

THE DIFFERENCE

NOT A CHATBOT. IT'S SALES INFRASTRUCTURE.

- › **SYNCED CRM**
Every lead lands in your CRM with tags, score and an open opportunity. Nothing gets lost.
- › **REAL CALENDAR**
Books against your calendar and respects your busy hours. Real meetings, not promises.
- › **RECOGNIZES YOUR CUSTOMERS**
If they already bought, it spots them by phone and treats them as a customer, not a stranger.
- › **FOLLOW-UPS WITH JUDGMENT**
Automatic, measured touches with a limit, so nobody gets burned out.

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WHAT YOU GET

STRANGERS INTO **BUYERS**, ON AUTOPILOT

+500%

more leads captured

+70%

sales opportunities in
30 days

99%

message open rate

3x

ROI in the first month

24/7

selling without being
there

WHAT'S INCLUDED

TURNKEY IN 5 DAYS

- ✓ AI agent **trained on your business**, product and ideal customer
 - ✓ Automated, **validated** sales flow
 - ✓ **Voice notes in your voice** plus PDF, cards and text delivery
 - ✓ Offer presentation and objection handling
 - ✓ Connection to your Instagram and your CRM
 - ✓ Data capture, qualification and booking
 - ✓ Automated follow-ups configured
 - ✓ **Full access** to edit texts and adapt it later
- ✗ Doesn't include creating the funnel content (creatives, ads, posts). Available as a separate module.

AI EMPLOYEE ADD-ON MODULE

€750

ONE-TIME · NO MONTHLY FEES

When added to your **AI Employee + CRM** (bundle price · regular €1,500)

Add-on module of Ekuantum's AI Employee: it extends your agent to Instagram. **Not sold separately.**

Prices excl. VAT (Emporio Kuantum OÜ, Estonia · intra-EU reverse charge with valid VAT). Delivery in approx. 5 business days.

Requires a subscription to the automation platform (**Boosend**): €19.90/month through our agency, instead of \$29/month on your own. A Creator account is required.

THE NEXT STEP

READY TO TURN YOUR INSTAGRAM INTO YOUR BEST SALESPERSON?

Book a free consultation and discover how Ekuantum can
multiply your sales with less effort.



Sam Laniakea

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agenda.**ekuantum**.com