

EKUANTUM · INCLUDED IN EK1 CRM

ONE PHOTO OF THE CARD AND IT IS IN YOUR CRM

Take a photo of a business card and the AI reads the name, job title, company, email, phone and website. You check it, save it and it becomes a contact, ready for follow-up.

EKUANTUM

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THE REALITY

You come back from the trade show with 40 cards. And there they stay

Do you have a pile of cards in a drawer waiting for someone to type them in?

Do you type the details by hand and get a number wrong?

Do you write to someone a week later, when they no longer remember you?

Do you pay for a separate scanner app that does not talk to your CRM?



PHOTO · DETAILS · CONTACT

The card goes into your CRM while you keep talking

Open the scanner on your phone, take the photo and in a few seconds you have the details in front of you. No other app and no typing.

The AI suggests, you save — Nothing enters your CRM on its own: you check the details before saving. If something was read with low confidence, it is flagged for you.

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WHAT IT DOES FOR YOU

From your pocket to your CRM in one photo

01 **Reads the card**
Name, job title, company, email, phone and website, taken from the photo. If something cannot be read, it is left blank instead of made up.

02 **Several at once**
Upload all the photos from the event in one go and review them one after another.

03 **Creates or completes**
A new person comes in as a contact tagged «tarjeta». If they were already there, their record is completed, not duplicated.

04 **Tags the event**
Add one tag for all of them, such as «feria_madrid», and you will always know where each contact came from.

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WHAT YOU GET IN YOUR CRM

A contact you can work with straight away

Not a photo saved in a folder: a record in your CRM, followed up from the same panel.

👤 Their record

Name, job title, company and website, in place.

📞 How to reach them

Email and phone ready to write or call.

🏷️ Where they came from

The «tarjeta» tag and the event tag you choose.

➡️ The next step

From their record you write to them, add a task or put them in a sequence.

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HOW IT WORKS

Six steps and the card is a contact

1. Go to My CRM › Leads and tap the 🖨️ scan button.
2. On a phone the camera opens; on a computer you upload the photos.
3. If you like, add one tag for all of them, such as «feria_madrid».
4. The AI reads each card and shows you the details.
5. Correct whatever needs it.
6. Save it to your CRM and their record is there.

You leave the meeting with the contact already saved.

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THE DIFFERENCE

Not another scanner app. It is your CRM

› No extra subscription

It is included in EK1 CRM. No separate app paid per user.

› Lands where you work

The contact goes into your CRM, not into a list you have to export later.

› No duplicates

If you already had them, their record is completed instead of creating another.

› You decide

Nothing is saved until you have checked it.

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WHAT YOU GET

Your trade show contacts, in your CRM the same day

1	6	0	60
photo per card	details read for you	details typed by hand	cards per hour

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WHAT IS INCLUDED

Your business card scanner, inside EK1

- ✓ AI reading of name, job title, company, email, phone and website.
- ✓ Phone camera or upload of several photos at once.
- ✓ Check and correct before saving, with a warning when a read is doubtful.
- ✓ New contact tagged «tarjeta», or the existing record completed.
- ✓ One shared tag for all the cards from an event.
- ✓ Shortcut from My CRM › Leads.

It reads the side of the card you photograph. It does not write to the contact by itself: you start the follow-up from their record. Each read takes a few cents from your panel balance.

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INCLUDED IN EK1 CRM

Included

IN EK1 CRM · IN EK1 SUITE

It comes with **EK1 CRM** (€29/mo) and **EK1 Suite** (€79/mo), with no separate module.
New companies: first month €4.90.

Each card the AI reads takes a few cents from your panel balance; with no balance it does not read. Up to 60 reads per hour. Prices exclude VAT (Emporio Kuantum OÜ, Estonia · intra-EU reverse charge with a valid VAT number).

THE NEXT STEP

How many cards are waiting in a drawer?

Book a free consultation and we will show you how they get into your CRM with one photo.

agenda.ekuantum.com