

EKUANTUM · EK PROSPECTOR · PROSPECTING INSIDE YOUR CRM

TYPE WHO YOU ARE LOOKING FOR. WE BRING THEM WITH THE WHY, THE DECISION MAKER AND THE SIGNAL

You search in plain language, in any country, and the AI checks every business condition by condition. You see how many there are and what it costs before you pay, and what you pick lands in your CRM as a lead.

EKUANTUM

EK

THE REALITY

Finding clients by hand takes hours. And once you find them, you do not know how to approach them

Do you spend afternoons copying businesses from a map into a spreadsheet?

Do you know which ones really fit your ideal customer, or do you call them all and see?

Are you missing the email and mobile of the person who decides, or do you always reach reception?

Do you call without knowing what to say to each one?



SEARCH · SIGNALS · DECISION MAKERS · CRM

From "independent brokers in Valencia with no online booking" to a list ready to call

You describe who you are looking for in your own words. EK Prospector finds them on Google Maps and on each business's website, so the ones that are not on LinkedIn show up too. Each arrives with its why, its signals and its decision maker.

The AI explains the why — Every business is checked condition by condition, and the AI tells you why it fits or not, with its confidence level. The amounts are calculated by the system; the AI never decides prices or sums.

EK

'WHAT IT DOES FOR YOU

The whole of prospecting, in your panel

01 **Search in plain language**
"Independent brokers in Valencia with no online booking." It works in any country and comes from Google Maps and each business's website, so the ones that are not on LinkedIn show up too.

02 **Every business, checked and explained**
The AI checks condition by condition and tells you why, with its confidence. Before you pay you see how many there are and what it costs ("Bring N").

03 **Free signals read from their website**
Whether they have online booking, whether they advertise on Meta or Google, whether they are hiring, what technology they use, their agency, their legal name and tax ID. They show as colour tags that filter, and so does how they are rated on Google.

04 **AI columns**
You ask one question and it is answered for every business. With "+ Column" you get ready-made types: decision maker's email and mobile, fit score, summary and first message. Each cell shows its live status.

05 **My ideal customer**
You save it once and every lead comes out hot, warm or cold.

06 **Decision makers**
Who decides and who influences, with verified email and mobile. You only pay if there is data.

07 **How to approach them**
A card with what interests them, what to talk about and what not to. An estimated communication profile of the decision maker and a 4-step call script with a call button.

08 **Opportunity alerts**
It alerts you when a company on your list starts hiring or growing, so you write at the right moment.

09 **Everything lands in your CRM**
Each lead enters your CRM, in the "Prospecting" pipeline, with its filters and history. No second CRM and no duplicates with your customers or your do-not-contact list.

10 **Contact in review or automatic mode**
You approve each message or leave it automatic: Kira replies, books in your calendar and sends the payment link. A/B tests pick the best version.

11 **KOR answers you**
"Which search gave me the most meetings?", "who do I call today?" You ask KOR and it answers with your own data.

EK

WHAT YOU GET

A list you already know how to work

Not a list of names: each business with its why, its decision maker and its way in.

🔎 Search in your words

In any country, from the map and the web.

🏷️ Colour signals

Online booking, ads, hiring, technology.

👤 Verified decision maker

Email and mobile; you only pay if there is data.

📞 How to approach them

A card and a 4-step call script.

EK

HOW IT WORKS

From the sentence to the first contact

1. You describe who you are looking for, or save "My ideal customer" once.
2. You see how many businesses there are and what it costs to bring them, and you pick how many you want ("Bring N").
3. Each arrives with its why, its colour signals and, if you ask, its decision maker with email and mobile.
4. You add AI columns with one question and they are answered for every business.
5. What you pick lands in your CRM as a lead, in the "Prospecting" pipeline, with its contact script.
6. You contact in review or automatic mode, and KOR tells you which search gives the most meetings.

From the map to your CRM, with every lead already prepared.

EK

THE DIFFERENCE

Not a list of names. It is prospecting inside your CRM

› You know the cost before you pay

You see how many businesses there are and what it costs to bring them. No surprises in the wallet.

› One CRM

Everything is a lead in your CRM, with its filters and history. No second CRM and no duplicates with your customers or your do-not-contact list.

› It also finds those who are not on LinkedIn

It starts from Google Maps and each business's website, not from a social network.

› From finding to meeting

Kira replies, books in your calendar and sends the payment link, and you decide how much to leave automatic.

EK

WHAT YOU GET

Prospect in an afternoon, not a week

1
sentence to start searching

1
CRM for everything, no duplicates

4
steps in every call script

0
fixed fee: you pay for use

EK

WHAT IS INCLUDED

EK Prospector, inside your CRM

- ✓ Search in plain language, in any country, from Google Maps and each business's website.
- ✓ A condition-by-condition review of every business, with its why and its confidence, and a count with the cost before you pay.
- ✓ Signals read from their website: online booking, Meta or Google ads, hiring, technology, agency, legal name and tax ID; and how they are rated on Google.
- ✓ AI columns with ready-made types: decision maker's email and mobile, fit score, summary and first message, with their live status.
- ✓ My ideal customer: every lead comes out hot, warm or cold.
- ✓ Decision makers with verified email and mobile; you only pay if there is data.
- ✓ A "How to approach them" card, an estimated communication profile of the decision maker and a 4-step call script with a call button.
- ✓ Alerts when a company on your list starts hiring or growing.
- ✓ Entry into your CRM as a lead, in the "Prospecting" pipeline, with no duplicates with your customers or your do-not-contact list.
- ✓ Contact in review or automatic mode with Kira (replies, books in your calendar and sends the payment link) and A/B tests.
- ✓ KOR answers about your searches and your meetings.

The communication profile is an estimate and can be wrong: use it to prepare the conversation, not to decide who to offer something to or at what price. People with a job title, their email and their work mobile are personal data: use them only to talk about something related to their role. If you write cold or call, do it with the EK Prospector usage notice: in Spain, unsolicited commercial email is not allowed unless the person is already your customer (LSSI) and calls to self-employed people require checking the Robinson list. You are responsible for what you send.

INCLUDED IN EK1 CRM AND EK1 SUITE

€0

FIXED FEE · YOU PAY FOR USE, FROM THE WALLET · EXCL. VAT

You need **EK1 CRM** or **EK1 Suite**; the free plan is only for trying it out. **€5 welcome balance** for EK Prospector with a new EK1 CRM or EK1 Suite sign-up, or when you move up from the free plan.

No fee: you pay only for what you use, from the wallet. Requires EK1 CRM or EK1 Suite. Prices exclude VAT (Emporio Kuantum OÜ, Estonia · intra-EU reverse charge with a valid VAT number).

THE NEXT STEP

Who would you write to today?

Book a free consultation and we will search for your first ideal customers with you.

agenda.ekuantum.com