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CASE STUDY
NETWORK MARKETING

The network-marketing leader who recruits through real conversations without filming all day

EKUANTUM · EMPRESA IA

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THE CLIENT · THE PROBLEM

A leader with a growing team

1	3	1	1
leader	networks where they talk	main presentation	single CRM

01

The event contact goes cold

Plenty of people leave their number at a workshop. Without follow-up, a week later they no longer remember who you are.

02

Recruiting by hand does not scale

Writing one by one on LinkedIn and Instagram takes hours from the leader, and making videos all day is not their thing.

03

Nobody knows who watched the presentation

Everyone is invited to the business meeting, whether they watched the video or not, and time is lost on those not yet ready.

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THE SOLUTION

Their digital workforce, seat by seat

A single brain (the offer, the conversation style and the leader's questions) feeds all its agents. Each module is a job position, not a tool.

THE BASE: WHAT WE ALWAYS SET UP

AI Employee SALES

Answers WhatsApp and phone at any hour, qualifies with the leader's questions and books the meeting.

EK1 CRM TECHNOLOGY

The central CRM: tagged contacts, pipelines, diary, short links with dynamic QR and follow-up automations.

Official WhatsApp CHANNEL

A Meta-verified number to talk to prospects without blocks.

Publisher IA MARKETING

Content made and published on Instagram, LinkedIn and Facebook without the leader recording videos every day.

Webinars SALES

The presentation live or recorded, with attendance measured inside the CRM.

KOR Premium MANAGEMENT

An assistant you ask about your pipeline that works with your data.

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THE SOLUTION · 2

FROM THE AI COMPANY CATALOG

Meta Ads MARKETING
Managed ads towards the presentation, with traceability down to the appointment.

Set-up and strategy IMPLEMENTATION
The funnel, the message and the questions of each step are defined with a real test.

THE SECTOR POSITIONS

Video Buckets SALES
Interactive videos that ask questions and lead each person to their next step, with the appointment inside the video.

QR links MARKETING
Short links with dynamic QR for the event poster, leading to the form or the diary.

Paid webinar SALES
If the presentation is paid, payment through Stripe sits inside the Suite.

Follow-up automations CUSTOMER CARE
Automatic messages and tasks after each event, so nobody goes cold.

Diary SALES
Whoever wants to talk picks a slot and gets their reminder.



AVAILABLE

⭐ Social Pack IA

Prospecting and content on LinkedIn and Instagram, so the leader spends their time on the conversations that really matter. Every LinkedIn message is checked by a person before it goes out:

- ✓ Opens conversations on LinkedIn and Instagram with people who fit, in a friendly tone
- ✓ Delivers a guide or resource to whoever asks for it with a keyword
- ✓ Publishes original content without the leader recording videos all day
- ✓ Passes the contact to the CRM with its tag and its next step

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AN ORDINARY DAY

Life with a digital workforce

09:00 The leader publishes the week's content, already made by Publisher IA, and reviews it in a minute.

11:20 Someone comments on a post with a keyword. They get the guide by message and enter the CRM with their tag.

15:30 A person who scanned the workshop QR gets their follow-up message and replies with a question.

19:00 The AI Employee qualifies with the leader's questions and books the meeting with whoever does want to go on.

21:30 The leader checks in the CRM who watched the presentation and who is worth talking to tomorrow.

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WHAT WE DESIGN

What we want to happen

0
event contacts without follow-up

3
networks covered with one panel

1
CRM with tag and next step per person

100%
of LinkedIn conversations reviewed by a person

These are not measured results: it is the way of working we design. Every business is different and none of this is a promise or a guarantee.

STARTS AT

2,997€

+ 100€/mo · or €295/mo + €100/mo maintenance, no set-up fee

A deployment like this starts with the **AI Employee and an EK1 panel** (Kira from €2,997 + €100/mo, or €295/mo + €100/mo maintenance, no set-up fee; the panel from €29/mo), the base everything else sits on. The modules you need are quoted by volume on the discovery call. Prices exclude VAT.

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Shall we talk about your team?

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