

CASE STUDY **REAL ESTATE**

The agency that never misses a single call — day, night or in another language

THE CLIENT · THE PROBLEM

An agency with more leads than hands

6

agents in the office

120

properties in the book

40%

leads out of hours

5

languages among buyers

01

The lead who calls at 21:43

78% of contacts not answered within 5 minutes never become clients. At night, on weekends or while you're showing a flat, that lead goes to whoever replies first.

02

The buyer who writes in another language

A French buyer asks about a villa, a German about the new build. If nobody answers in their language right away, it goes cold — and with it a six-figure sale.

03

Hours lost with tyre-kickers

The agent spends the day filtering who has a real budget and who's just looking. Viewings are booked by hand, they clash, and acquiring new listings is always “when there's time”.

THE SOLUTION

Their digital workforce, seat by seat

A single brain — your property book, your areas, your prices — feeds all your agents. Each module is a job position, not a tool.

THE BASE — WHAT WE ALWAYS SET UP

AI Employee **SALES**

Answers WhatsApp and calls 24/7 in several languages and up to 20 conversations at once (expandable to 1,000): the 21:43 lead gets an instant reply, in their language.

EKONE **TECHNOLOGY**

The nervous system: CRM with the whole book, funnels per deal type (sale, rental, new build), landing pages per development and a viewings calendar.

Email Agent Pro **CUSTOMER CARE**

Runs the inbox: recognizes the buyer or owner, knows which property they want, reply ready to approve.

Instagram Agent **MARKETING**

Answers “is it still available?” DMs and turns interest in a post into a booked viewing.

LinkedIn Agent **MARKETING**

Finds investors and companies looking for premises, offices or land, and opens conversations for higher-ticket deals.

Reels & Ads Creator **MARKETING**

The video tour of each property and the area content, produced and published without an agency.

Lead Magnet **MARKETING**

“What's your home worth?": an instant valuation in exchange for the contact. The perfect magnet to source owners.

THE SOLUTION · 2

FROM THE AI COMPANY CATALOG

Document verification **OPERATIONS**

Collects and validates ID, payslips and title notes on the spot: the buyer's or tenant's file complete first time.

Managed Meta Ads **MARKETING**

A constant flow of buyers and owners into the AI Employee, with spend watched.

THE SECTOR-EXCLUSIVE POSITIONS

Listing Acquisition Agent **SOURCING**

Works acquisition while you sell: spots owners who want to sell, offers the valuation and books the listing visit. The book grows on its own.

Matcher Agent **SALES**

When a new property comes in, it cross-checks your buyer book and instantly alerts those who match: “what you were looking for just came in.” Sells before publishing.

Listings & Tours Agent **MARKETING**

Writes each property's selling description, builds the virtual tour and the reel script — from photos to published, without waiting on marketing.

Reviews Agent **MARKETING**

Asks for the review after each closed deal and replies to Google ones: the reputation that gets you chosen.

Contracts Agent **OPERATIONS**

Prepares reservations, deposit and rental contracts with CRM data, collects the paperwork and takes it to e-signature. From yes to signed, no friction.

Follow-up Agent **SALES**

Calls and writes after every viewing: how they liked it, clears doubts, nudges the offer — and makes satisfaction calls after the purchase. No lead goes cold on its own.

NEW • AVAILABLE

★ 24/7 Sales Agent

The agent that never sleeps, is never busy and speaks the buyer's language. It replies in under 5 minutes to a lead from any portal, website or WhatsApp — day, night and in 56 languages. And it doesn't just reply: it qualifies and sells:

- ✓ Replies in under 5 minutes to every lead, 24/7 and in their language
- ✓ Filters the real buyer from the tyre-kicker: budget, area, timing and financing
- ✓ Recommends 3 properties from your book that match what they want
- ✓ Books the viewing in the agent's calendar — and confirms it so it doesn't fall through

Life with a digital workforce

21:43

A buyer lands on the website asking about a villa. The Sales Agent replies in seconds, qualifies budget and books the viewing for tomorrow at 10:00.

09:15

A French buyer writes on WhatsApp in their language. The agent recommends 3 matching properties and sends the virtual tour; they set a Thursday viewing.

12:30

A new flat enters the book. The Matcher instantly alerts 4 buyers who wanted it; two request a viewing before it hits the portals.

17:00

After the morning's viewings, the Follow-up Agent calls to gather impressions and picks up an offer. The agent only steps in to close.

20:30

The owner gets the summary: leads handled, viewings booked, one listing acquired and an offer on the table — without missing a single call.

EK

INDICATIVE RESULTS

What similar businesses see

<5 min

reply to every lead, 24/7

56

languages by phone and WhatsApp

20 → 1,000

simultaneous calls, never busy

0

leads lost out of hours

3

properties recommended per buyer

Estimates based on deployments in similar businesses. Every agency is different: none of this is a promise or a guarantee — it's what we design to happen.

STARTS AT

9.490€

+ 279€/mo

A deployment like this starts at the Growth Pack (€9,490 + €279/mo) — the full base with the 5 standard modules. Sector positions are quoted by book and volume on the discovery call.

THE OWNER'S VOICE

“Before, the lead who came in at night or in another language was lost. Now the agent answers the calls and we already get qualified buyers and booked viewings. Not one slips away.”

— Andrea, developer



Shall we talk about your agency?

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Sam Laniakea

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