

CASE STUDY
WELLBEING

The wellbeing platform that supports every person without losing the warmth

EKUANTUM · EMPRESA IA

EK

THE CLIENT · THE PROBLEM

A wellbeing platform with therapists and a community

1	3	1	1
platform with an app	kinds of service: sessions, workshops and content	community	small team

01

The question arrives at night

Someone feels like trying a session at eleven, writes and nobody answers until morning. By then they have cooled off.

02

The therapists' diary gets messy

Bookings, changes and reminders through loose messages. Empty slots are not filled and forgotten sessions cost money.

03

Content cannot keep up

The community expects posts, newsletters and workshops regularly, and the team has no hours for everything.

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THE SOLUTION

Their digital workforce, seat by seat

A single brain (the services, the tone and the project's way of supporting people) feeds all its agents. Each module is a job position, not a tool.

THE BASE: WHAT WE ALWAYS SET UP

AI Employee WELCOME

Answers WhatsApp and calls at any hour, in a warm tone, explains the services and books the session with the chosen therapist. It gives no medical or therapeutic advice.

EK1 Suite TECHNOLOGY

The panel: CRM, diary, subscriptions and payments, invoices and signing from the phone.

Publisher IA MARKETING

Wellbeing content made and published on Instagram, Facebook and LinkedIn without an agency.

Email Campaigns IA MARKETING

The weekly newsletter drafted by KOR in the project's tone, which you review before sending.

Official WhatsApp CHANNEL

A Meta-verified number to support people without blocks.

KOR Premium MANAGEMENT

An assistant you ask about your project that works with your data.

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THE SOLUTION · 2

FROM THE AI COMPANY CATALOG

EK1 Academia CONTENT
Courses, communities and a live classroom, with subscription payments built into the Suite.

Set-up and strategy IMPLEMENTATION
The tone, the services and the questions of each step are loaded and tested with a real conversation.

THE SECTOR POSITIONS

Questionnaires IA OPERATIONS
The initial questionnaire before the first session, which the person fills in from their phone.

EK1 Academia CONTENT
Courses and communities with subscription and live classroom.

Email Campaigns IA MARKETING
Newsletters drafted by KOR and reviewed by you.

Video Buckets SALES
Interactive videos that ask questions and lead each person to their session or workshop.

Online signing OPERATIONS
Consent accepted and signed online, with proof of acceptance, and filed on the record.



AVAILABLE

⭐ Welcome AI Employee

The first conversation with whoever approaches the project, at any hour and in the house tone. It gives no medical or therapeutic advice: it welcomes, informs and refers to those who can help:

- ✓ Welcomes whoever writes, at any hour and in a warm tone
- ✓ Explains the services and sessions with the information you give it
- ✓ Books the session with the therapist and sends the reminder
- ✓ Refers the person to the professional when the enquiry calls for it

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AN ORDINARY DAY

Life with a digital workforce

23:05 Someone writes after watching a workshop. They get a warm reply, their question is answered and they book a session for Thursday.

09:30 The therapist sees the session in her diary, with the initial questionnaire already completed.

12:00 The weekly newsletter, drafted by KOR, is reviewed and scheduled.

17:15 Automatic reminder to whoever has a session tomorrow.

20:00 A new person joins the community and receives their welcome message.

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WHAT WE DESIGN

What we want to happen

24/7
warm welcome at any hour

1
diary per therapist with reminders

1
initial questionnaire before the first session

0
night-time questions left unanswered

These are not measured results: it is the way of working we design. Every business is different and none of this is a promise or a guarantee.

STARTS AT

2,997€

+ 100€/mo · or €295/mo + €100/mo maintenance, no set-up fee

A deployment like this starts with the **AI Employee and an EK1 panel** (Kira from €2,997 + €100/mo, or €295/mo + €100/mo maintenance, no set-up fee; the panel from €29/mo), the base everything else sits on. The modules you need are quoted by volume on the discovery call. Prices exclude VAT.

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Shall we talk about your project?

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