



EKUANTUM · AN AI EMPLOYEE MODULE

AI CAMPAIGNS

Email campaigns to your customers from your dashboard or by asking KOR: you pick the segment in your CRM, KOR writes the campaign in your brand, you approve it and it goes out. And you see who opens, who clicks and who unsubscribes. Unlimited sends: you pay for the size of your list, not per email.

EKUANTUM

THE REALITY

You have customers. You never write to them.

When did your customers last hear from you without asking first?

How many hours does a campaign take you, so you just don't do it?

Do you pay per email sent, so you send one when you could send four?



WHAT NO OTHER TOOL DOES

The campaign is written by **someone who knows your company**

It's not a newsletter tool with templates. KOR knows your brand, your services and your CRM: you say «send the home-insurance customers the renewal offer» and it returns the campaign written in your tone, ready to approve. From the dashboard or from Telegram.

Segments from your CRM — You choose who gets it: by service, by date, by tag, by what they've done. No Excel uploads: the segment lives in your CRM and is always current.

THE 4 POWERS

A campaign in minutes, not an afternoon

01 Segments

Pick the customer group from your CRM: by service, tag, date or behaviour.

02 Writes

KOR writes the campaign in your brand and tone. You change what you like and approve.

03 Sends without limits

Send as many campaigns as you need each month. The fee is per contacts, not per email.

04 Measures

Opens, clicks and unsubscribes per campaign. You know what works and what doesn't.

WHAT YOU GET

Your customers hear from you again

Regular campaigns in your brand, with no designer, no copywriter and no fighting with a tool.

Campaigns in your brand

Written by KOR in your tone, your colours and your signature.

To the right segment

Straight from your CRM, no Excel lists.

Unlimited sends

Four campaigns a month cost the same as one.

Who opens and who leaves

Stats per campaign, with unsubscribes handled automatically.

HOW IT WORKS

Ask KOR and approve

- 1** Pick the segment in your CRM (or tell KOR)
- 2** KOR writes the campaign in your brand; you approve it
- 3** It goes out, and you see who opens, clicks and unsubscribes

From idea to send, in minutes

YOU'RE IN CHARGE

Nothing goes out **without your approval**

› Draft

KOR writes; you read, edit and decide.

› Test

You send it to yourself before it goes to the segment.

› Send

You approve and it goes. Unsubscribes are handled automatically, as the law requires.

THE RESULT

Customers who remember you when it's time to buy

- ✓ Regular campaigns with no effort
- ✓ Offers to the segment that wants them
- ✓ Fixed cost, however much you send
- ✓ Unsubscribes and consent handled

WHAT'S INCLUDED

Everything you need

- ✓ Campaign sending from your dashboard and from KOR
- ✓ AI copywriting in your brand and tone
- ✓ Segments connected to your CRM
- ✓ Unlimited sends within your contacts pack
- ✓ Open, click and unsubscribe stats per campaign
- ✓ Automatic unsubscribe and consent management

You don't pay per email sent

AI EMPLOYEE ADD-ON MODULE

€900

SET-UP · + MONTHLY FEE BY CONTACTS

Monthly fee by list size, with unlimited sends: **500 contacts** → **€19/mo** · **2,000** → **€49/mo** · **5,000** → **€99/mo** · **10,000** → **€149/mo** · **25,000** → **€249/mo**. Sending four campaigns a month costs the same as sending one. Requires an **AI Employee + CRM**.

Add-on module for the Ekuantum AI Employee. No discount for having an AI Employee, unlike other modules. No VAT (Emporio Kuantum OÜ, Estonia · intra-EU reverse charge with a valid VAT number). One-off €900 set-up; the monthly fee depends on the number of contacts in your list and moves up a tier as it grows.

THE NEXT STEP

**Your customers informed,
without it costing you an
afternoon.**

We connect it to your CRM and to KOR. The first campaign we do
with you.

agenda.ekuantum.com