

EKUANTUM · MARKETING · META ADS

META AD BUYER: CAMPAIGNS THAT SELL, NOT THAT GET LIKES

We put your brand in front of the right people on Facebook and Instagram and turn the budget into customers. We do not run social accounts: we buy media with a head on, measure every euro and scale what works.

EKUANTUM

THE REALITY

You can have the best product and nobody sees it

Do you spend on ads without knowing what each euro brings?

Has someone run your campaigns and you never understood the report?

Do you post and hope somebody writes?

Do you know what a customer costs you?



SALE

MEDIA BUYING

This is not "running social". It is **buying media**

We build the campaign structure, define audiences and angles, install the pixel and the events, and optimise week by week with one goal: cost per result down, ROAS up. You set the budget; we squeeze every euro.

Wired to your AI Employee — The ad brings the conversation and your agent answers it instantly, qualifies it and books it. The lead does not wait for someone to open a laptop.

WHAT WE DO

The campaign, end to end

01 Strategy

Goal, offer, audiences and angles that actually convert.

02 Setup

Campaigns, pixel, events and tracking, done properly.

03 Creative

AI reels, images and carousels built to stop the scroll.

04 Optimisation

We adjust bids, audiences and creative every week.

05 Reporting

What works, what a customer costs and what to scale.

WHAT YOU GET

Work, not screenshots

Every month you know where the budget went, what it brought and what happens next. No smoke, no jargon.



A clear report

Cost per lead, cost per booking and ROAS. In plain words.



Creative

AI reels, images and carousels, several angles to test.



Audiences and angles

Tested, the losers dropped, the winner scaled.



Pixel and events

Measurement done right: without it, optimising is guessing.

HOW IT WORKS

From the euro to the customer, in five steps

- 1** We define the goal, the offer and who we are talking to.
- 2** We produce the creative in your brand.
- 3** We build campaigns, pixel and events.
- 4** We launch and optimise every week.
- 5** We send you the report and decide what to scale.

And the lead that comes in is answered by your AI Employee, not by an inbox.

THE DIFFERENCE

We do not manage profiles. We buy results

› Paid on spend

10 % of the budget, €100/mo minimum. If you do not grow, neither do we.

› Creative in the loop

Material gets renewed, because an ad burns out.

› Real measurement

Your own pixel and events, not a monthly hunch.

› Wired to the sale

The lead lands in your CRM and your agent answers it.

WHAT YOU GET

Budget that turns into **customers**

10%

of ad
spend

€100

monthly
minimum

2

platforms:
Facebook
and
Instagram

1

clear
report a
month

WHAT'S INCLUDED

The full management

- ✓ Campaign strategy: goal, offer, audiences and angles.
- ✓ Campaign build on Meta (Facebook and Instagram).
- ✓ Pixel and events installation and tracking.
- ✓ Weekly optimisation of bids, audiences and creative.
- ✓ Monthly report with cost per result and ROAS.
- ✓ Coordination with your AI Employee so the lead is answered on its own.

It does not include the ad spend, which you pay to Meta directly. Creative can be in scope or bought as a separate module (Ad creative, €600 a set).

MARKETING · META ADS

10%

OF AD SPEND · €100/MONTH MINIMUM

From €600 setup. Up to €1,000/mo spend → €100 · €2,000 → €200 · €5,000 → €500 ·
€10,000 → €1,000

The ad spend is paid by you to Meta and never passes through us. Prices without VAT (Emporio Kuantum OÜ, Estonia · intra-community reverse charge with a valid VAT number). Requires an ad account and a Facebook page in your name.

THE NEXT STEP

**Do you know what it costs you to
get a customer?**

Book a free consultation and we look at it with your numbers, not
someone else's success story.

agenda.ekquantum.com